

New Leads  
ever

A graphic design featuring the words 'New Leads' in a large, bold, black, sans-serif font. The letters are slightly overlapping and have a dynamic, almost 3D appearance. A speech bubble containing the word 'ever' in a smaller, lowercase, sans-serif font is positioned between the 'e' and 'a' of 'Leads'. The entire graphic is set against a white background.